

# Data Connectors Cybersecurity Community | Since 1999

## DELIVERING WORLD-CLASS CONFERENCE EXPERIENCES TO GENERATE SALES FOR OUR VENDOR PARTNERS

Facilitating the collaboration between executive level cybersecurity professionals and cybersecurity providers for 23 years

DataConnectors.com

# **MISSION STATEMENT**

<u>Data Connectors</u>

Cybersecurity Community | Since 1999

## REGIONAL, NATIONAL, AND INTERNATIONAL MARKET EXPOSURE

We deliver a **world-class venue experience** to facilitate the collaboration between solution provider vendors and senior cybersecurity professionals representing companies across all industries and sizes.

We provide a platform for our vendors to interact with potential customers, enable them to deliver product presentations to a broad audience, and promote brand awareness

## S OUR COMPANY

For 23+ years and at more than 1,000 conferences, Data Connectors has been facilitating relationships between senior executives who are looking for solutions and the vendors who provide them. We offer solution providers the opportunity to speak directly to the community, with education-focused, trust-building presentations and discussions.

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We provide a nexus for cybersecurity solutions providers, senior executives, and industry leaders, allowing them to discuss the most pressing issues during dynamic, interactive conferences. The community encompasses more than 650,000 security professionals, from the northern-most reaches of Canada, throughout the United States, and south into Latin America and the Caribbean.

## OUR CONFERENCES

These one-day events, held in up to 50 cities annually, gather hundreds of the region's top cybersecurity professionals under one roof for a world-class conference experience. With more engagement opportunities than competing events, attendees get access to influential security leaders and attend sessions held by the nation's top cyber solutions providers.

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EXECUTIVE LEADERS FROM ACROSS ALL MAJOR INDUSTRIES

To obtain a full sample list of attendees, please contact dmorrissey@dataconnectors.com.

NOVELIS	NORTHROP GRUMMAN CORP.	LAND O'LAKES
CISO	VP & CIO	CISO
GENERAL MOTORS	BANK OF AMERICA CORPORATION	<b>TEXAS MUTUAL INSURANCE</b>
Dir. & CISO, Vehicle Services	VP Cyber Security	VP, Information Security & CISO
CTBC BANK	STATE OF TEXAS	VIASAT
CISO	CISO	CISO
QTS CISO	META Senior Director, Security, Risk, Comp.	RITCHIE BROS. AUCTIONEERS
WORLD FUEL SERVICES CORP.	WALMART	CSAT SOLUTIONS
Network	Chief Security Architect	Information Security Officer
COCA-COLA	KASEYA	HATCH
CISO	CISO	Information Security Officer
HITACHI VANTARA	NY-PRESBYTERIAN HOSPITAL	NATIONAL CYBER SECURITY ALLIANCE
Sr. Project Manager, IT Security	Vice President & Deputy CISO	Director
FEDERAL RESERVE BANK OF ATLANTA	MOUNT SINAI SOUTH NASSAU	ENPHASE ENERGY
AVP, Chief Information Security Officer	AVP of IT Security	Director of Information Security
CITRIX SYSTEMS	FRANKLINCOVEY	NOKIA
Chief of Staff to CISO	Global CIO	Head of Security and Privacy
CITY OF ATLANTA	MYRIAD GENETICS	FISK ALLOY
Deputy Chief Information Officer	Sr VP Information Systems and Security	Head of IT and Security
ZOOM VIDEO COMMUNICATIONS	MERRICK BANK	CAPITAL ONE
Head of Information Security	Senior VP & CIO	IT Director, Program Management Office
LOS ANGELES COUNTY	HENRY SCHEIN	<b>INVENTIV HEALTH</b>
CISO	Senior Leader, Global Cyber Security	Director of Information Technology
JETBLUE AIRWAYS	KROLL CYBER RISK	<b>USDA</b>
Head of Security and Privacy	Head of Digital Forensic, IR	Deputy Director, Chief Information Officer
PNC FINANCIAL SERVICES GROUP,	BELRON GROUP	SPANX
Business Information Security Officer	Global CISO	Technology Project Manager
SRS DISTRIBUTION	SIEMENS HEALTHCARE	<b>CBS</b>
CISO	CISO	Director, Application Development
CITRIX SYSTEMS	DENVER HEALTH AND HOSPITALS	NCR
Exec. VP, Engineering & Acting CISO	CISO	Director, Global Security
ADP	VERIZON	UNIVERSITY OF GEORGIA
Group CISO	Exec. Director Cyber Security Strategy	Director, Administrative Information
PNC FINANCIAL SERVICES GROUP, CIO & Exec. VP, Capital Markets	FAIRWAY INDEPENDENT MORTGAGE	AUTO TRADER Director, Information Technology
NUTRASWEET	TOTAL SYSTEMS SERVICES, INC.	MCKESSON
Director, IT	Tech. Director, Emerging Tech.	Sr. Director, Privacy, Records, Info Mgmt



Our Speakers

## **KEYNOTE SPEAKERS**

RENOWNED INDUSTRY EXPERTS DRIVING COMMUNITY ENGAGEMENT



Andrew Vezina VP & CISO Equitable Bank



Anthony Foust GLOBAL CISO Belron Group



Arun DeSouza CISO & CPO Nexteer Automotive Corp.



Marc Ashworth Sr. VP - CISO First Bank



Bryan Galloway Head of Global Info. Security Sonoco Products Company



**Chris Frenz** AVP of IT Security Mount Sinai Health System



**Troy Stairwalt** VP, CISO Akron Children's Hospital



Daniel Walsh CISO VillageMD



Dave Estlick CISO Chipotle Mexican Grill



**Endre Walls** EVP, CISO Customers Bank



Gaurav Singal CIO & VP Georgia Lottery Corporation



Gene Barskiy Head of IT and Security Berje

**Joe Ficocello** 

Chief Information Officer

Shipman & Goodwin LLP



Jay Gonzales Chief Security Officer Samsung Semiconductor, Inc.



**Jeff Johnson** CISO, Sr. Director Siemens Healthcare



**John Frushour** D-CISO NY-Presbyterian Hospital



Mark Adams Sr. Mgr. & vCISO Superior Energy



Merritt Baer Principal Security Architect Amazon Web Services



**Mike Woodson** Dir. of Info. Security and Privacy Sonesta International Hotels



Mike Gardner Deputy CIO USDA Rural Development



Nemi George VP, Info. Security Officer Pacific Dental Services

See all presenting speakers at DataConnectors.com/Speakers

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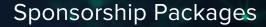
## FEATURED VENDOR PARTNERS

A COMMUNITY OF OVER A THOUSAND SOLUTION PROVIDERS

Microsoft	auth0		mastercard.
(II) SentinelOne	mimecast	DARKTRACE	okta
		eser	proofpoint.
ılıılı cısco	CLOUDFLARE	Barracuda	Forcepoint
Malware bytes	CODE42	red 📐 canary	Zertø
Infoblox 💸		/ exabeam	Rise Above the Noise.
	ivanti		📌 netskope

See full list of vendor partners at DataConnectors.com/Partners

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## **REACH YOUR GOALS THROUGH SPONSORSHIP**

Our sponsorship packages offer opportunities to reach the region's top security leaders. Choose the option that best fits your organization's needs.

## **PLATINUM ELITE SPONSOR**

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#### LIMIT ONE OPPORTUNITY AVAILABLE PER CONFERENCE

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- Advanced access to pre-registration list approximately three to five days before conference date. Advanced access allows you
  to request & schedule pre-set, face-to-face business meetings.
- Morning Keynote Presentation (40 minutes) during prime time slot.
- Double exhibit booth space (approximately 20' x 8' display area)
- Dedicated on-site signage on stage and around venue
- One dedicated email to Data Connectors' regional database. Audience size approximately 20,000-40,000 IT contacts.
- 35 complimentary VIP passes (valued at \$7000) to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- Up to 4 conference staff admissions
- Option to rent badge scanner services

## GOLD THOUGHT LEADER SPONSOR

#### LIMIT 4 OPPORTUNITIES PER CONFERENCE

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- Advanced access to pre-registration list approximately three to five days before conference date. Advanced access allows you to
  request & schedule pre-set, face-to-face business meetings.
- 30 minute speaking spot during prime time slot.
- 10x10 exhibit booth space
- **20 complimentary VIP passes** (valued at \$4000) to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- Up to 4 conference staff admissions
- Option to rent badge scanner services

## SILVER PRESENTING SPONSOR

#### LIMIT 6 OPPORTUNITIES PER CONFERENCE

- Complete post registration list. Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- 20-minute speaking spot
- 10x10 exhibit booth space
- 20 complimentary VIP passes (valued at \$4000) to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- Up to 2 conference staff admissions
- Option to rent badge scanner services

### BRONZE PANEL PRESENTING SPONSOR

#### LIMIT 8 OPPORTUNITIES PER CONFERENCE

- Post registration list of checked in attendees only. List includes Name, company, title, email, mailing address, annual revenue and number of employees. (when provided to us)
- Inclusion in one of our industry expert panel discussions in our General Sessions Room with entire conference audience.
- 10x10 exhibit booth space
- Up to 2 conference staff admissions
- Option to rent badge scanner services



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#### ASK ABOUT OUR PAVILION PACKAGES

- Complete post registration list. Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us
- 10x10 exhibit booth space
- Up to 2 conference staff admissions
- Option to rent badge scanner services

Visit DataConnectors.com/Sponsor to learn more on why Data Connectors is the solution to your Cybersecurity Conference needs.

### TRAFFIC ACCELERATORS

**DINNER SPONSOR:** Our most intimate chance for you to build strong relationship with attendees. Dinner follows immediately after our networking reception. You will receive a list of registered attendees approximately two weeks prior to the event. You may select attendees by title and company, who will be invited to attend this exclusive executive dining experience. Dinner will kick off with an introduction from your team followed by dinner and drinks. You will receive full contact details for those who register and attend.

**DEMO SPONSOR:** This is your chance for your sales team to shine. You will have prominent branding as the "Demo Sponsor" including signage on and around the lunch buffet area, agenda, conference app, and website. Lunch will take place in the general sessions room where you will have a 10 minute session to pitch the audience on your product.

**NETWORKING RECEPTION SPONSOR:** Networking is the name of the game. Your cocktail and hors d'oeuvre reception will immediately follow the cyber security executive round table panel discussion and precede the executive dinner. You will have prominent branding as the networking reception sponsor including signage on and around the bar and food area, agenda, conference app, and website.

**COFFEE SPONSOR:** Meet nearly every delegate at your booth where coffee is being served! As the exclusive coffee sponsor, you will have a station directly adjacent to your booth. You will have prominent branding as the coffee sponsor including signage around the coffee station, agenda, conference app, and website. In addition, all cups and napkins will be branded with your logo.

### TRAFFIC ACCELERATORS CONTINUED

**CONFERENCE BAG & LANYARD SPONSOR**: Leave an impression with every attendee who checks in to the conference. Each delegate will receive a lanyard and bag branded with your logo.

**WIFI SPONSOR:** Everyone NEEDS a secure WiFi connection. Here's your opportunity to require every attendee to type your company's name and tagline to gain access to a secure Wi-Fi connection for the duration of the conference. Prominent branding including signage on every table in the general sessions room, throughout registration area, and solutions showcase.

**DEDICATED EMAIL:** This is your opportunity to annunce your company as a featured sponsor for the event, via email to our contact list. No other vendor partner sponsors are mentioned on the email. If you are a presentingsponsor, your speaker will be highlighted in the email. Attendees who register from this email can be provided to your team pre-event with full contact details.We will include a "request a meeting" link direct to your website allowing you to gain leads outside of those who register for the event.



#### CONTACT | DMORRISSEY@DATACONNECTORS.COM

2022-20	023 CONFERE	NCES							Traff	ic Acce	elerators		
DATE	LOCATION	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR	DINNER	LUNCH	RECEPTION	COFFEE	BAG & LANYARD	WIFI	EMAIL
Jan 19	Columbus, OH												
Jan 26	Houston, TX												
Feb 02	SLC, UT												
Feb 09	Charlotte, NC												
Feb 16	Phoenix, AZ												
Mar 02	Tampa, FL												
Mar 16	Denver, CO												
Mar 30	Kansas City, MO												
Apr 13	Nashville, TN												
Apr 20	Milwaukee, WI												
May 04	Dallas, TX												
May 11	Minneapolis, MN												
May 18	Des Moines, IA												
Jun 01	Atlanta, GA												
Jun 15	Boston, MA												
Jun 29	Detroit, MI												
Jul 13	Philadelphia, PA												
Jul 27	Los Angeles, CA												
Aug 10	Vancouver, BC												
Aug 24	Raleigh, NC												
Sep 14	St. Louis, MO												
Sep 28	Seattle, WA												
Oct 12	Chicago, IL												
Oct 26	Toronto, ON												
Nov 09	DC/Baltimore, M	D 🗌											
Nov 30	Atlanta, GA												
Dec 7	Dallas, TX												
Dec 14	LATAM												

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#### CONTACT | DMORRISSEY@DATACONNECTORS.COM

ACCOUNTS PAYABLE INFORMATION									
Contact Name		Company		Title					
Email		Telephone							
Address	-								
City		State		Zip Code					
EVENT LOGISTICS CONTACT									
Name (Please Print)		Title							
Email									
Signature		Date							

#### Payment:

25% deposit due upon signature of this agreement Balances due 60 days prior to the applicable event. For events within 60 days of this agreement, an invoice for the deposit amount of the full contract plus deposit amounts for all events are due before the commencement of the first event.

#### Wire Transfer Instructions - Check:

Bank Name: Bank of America Data Connectors ACH Routing Number: 081000032 Attention: Events Wire Routing Number: 026009593 500 Chesterfield Center, Suite 200 Account Number: 355009914729 Chesterfield, MO 63017

Presenting Sponsor Requirements: Presentations must be educational/non-promotional and presented by Executive Subject Matter Experts. Sales and Marketing staff can NOT be accepted as presenters or panelists.

## EVENT SPONSHORSHIP AGREEMENT

These Event Sponsorship Agreement General Terms and Conditions are attached, signed by Data Connectors I, Inc. (the "Company") and the Participant named therein, and govern the event described therein (the "Event").

1. Access to Event Information: The Participant shall not be entitled to any of the materials, registration information, lead retrieval, etc. for any Event unless the Participant participates in such Event, either directly or by a duly appointed representative that has been approved by the Company in writing in advance of the Event.

2. Event Exhibit Space: The Company shall provide the Participant with access to create its own booth environment in each of the Events listed in the applicable Addendum. All guidelines and rules for exhibit booths in all Events shall be in accordance with the specific policies and procedures of the venue hosting an Event . Failure by the Participant to utilize the exhibit space provided by the Company at an Event, whether virtual or physical, shall not entitle the Participant to receive a refund of any portion of the full sponsorship fee or to terminate its obligation to pay the full sponsorship fee.

3. Event Speaking Sessions: Speaking sessions will be assigned by the Company. The Participant may request a specific speaking session time but all decisions on such requests shall be made by the Company in its sole discretion.

4. Payment Terms: Payment in US Dollars of 25% of the full amount due with respect to each Event selected by the Participant shall be paid within 15 days of the execution of the Agreement. The remaining 75% of the full amount due for each Event shall be paid 60 days prior to the Event date. Payments may be made by credit card, check, ACH, or wire transfer in the US. If the Participant is not a US resident or domestic entity, all payments must be made in US Dollars.

5. Cancellation of Event by the Company: Subject to paragraph 6 below, if an Event is cancelled by the Company the Participant's remedy may include a credit for a future event, or the return of the Participant's payment for the affected Event. The Participant is not entitled to any further relief or damages.

6. Force Majeure: "Force Majeure" shall mean, with respect to either Party, any circumstances or causes beyond the reasonable control of such Party, including, but not limited to, any act of God, threat or act of terrorism, civil disturbance, war, riot, natural disaster, flood, fire, epidemic or other public health emergency, court order, actions by federal, state or local governmental authorities, labor stoppages or disputes, or failure or disruption of electrical, telecommunications, or other utilities. The Company shall not be liable for any prevention or delay in the performance of any Event, whether physical or virtual, resulting in whole or part, directly or indirectly, from Force Majeure affecting the Company. The Participant will not be responsible for impossibility of its sponsorship of any Event under the Agreement if such impossibility is due solely to Force Majeure affecting the Participant. Both Parties agree to reasonable negotiations prior to invoking Force Majeure under this paragraph 6.

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7. No Refunds or Cancellation for Events: The Company relies upon the Participant's fees in obtaining and securing the Venue and materials for physical Events. Accordingly, except as specifically provided in paragraph 6 of the Agreement for cancellation of an Event by the Company, the Company will provide no refunds and permits no cancellations by the Participant, even for Force Majeure as affecting the Participant. The Company may, in its discretion, grant the Participant credit toward sponsorship of an Event at another Venue.

8. Data Handling, Protection, and Compliance: Participant is responsible for compliance with applicable data protection and privacy laws (including any relating to direct marketing by electronic means) in respect of personal data obtained from the Company, and/or from individuals participating in the Company's Events. Subject to such laws, the Participant is allowed to email those individuals on the event registration list twice to request consent for marketing communications. Intentional violation of any of this provision will result in the cancelation of existing contracts, and forfeiture of deposits or payments made by Participant related to contracted Events not yet conducted.

9. Sponsorship Approval: All sponsorship activities and promotions are subject to advance written approval by the Company, which the Company may grant or withhold in its sole judgment. The Company reserves the right to restrict, prohibit, or remove any person, activity, material, or promotion by the Participant which becomes objectionable, may detract from the general character of the Event, or may bring the Company, its business, or its personnel into disrepute, in each case as determined by the Company in its sole judgment. Sponsored speaking spots must have substantive educational content related to cyber security. Speakers may describe a security issue that their company's products address but the means by which their solution mitigates a security issue is to be explained in the "Solutions Showcase" exhibit areas.

10. Participant Name, Logo, and Promotional Video Content: The Participant shall provide the Company with a version of the Participant's logo in .jpeg or .png format. The Participant grants to the Company the royalty-free right to use the Participant's name, logo, promotional video, and any other materials presented in the Company's marketing materials.

11. Non-Assignability: Neither Party may assign or transfer the Agreement or any of its rights or obligations under the Agreement, including any transfer by operation of law, without the other Parties prior written consent.

12. Governing Law: The Agreement is governed by and is to be construed and enforced in accordance with the laws of the State of Missouri, without regard to its choice of law provisions.

13. Severability: If any provision of the Agreement is held to be invalid or unenforceable, it will be construed to have the broadest interpretation which would make it valid and enforceable. Invalidity and unenforceability of one provision will not affect any other provision of the Agreement.

14. Notice: The Participant shall follow the instructions provided by the Company with respect to any communications with the Company. Notices to the Participant by the Company may be made through the contact information of the Participant set forth on the signature page.

2023

15. Counterparts and Electronic Signatures: The Agreement may be executed in multiple counterparts, each of which shall be deemed an original but all of which shall constitute one and the same instrument. The signed counterparts of the Agreement may be executed and delivered by facsimile, email or other electronic transmission by either Party to the other Party. The signature of each counterpart so executed and delivered shall be deemed to an original signature for all purposes under the Agreement and the receiving Party may rely on the receipt of such document so executed and delivered as if the original had been received.

PARTICIPANT (AUTHORIZED	REPRESENTATIVE)			
Name (Please Print)		Title		
Email		Email		
Signature		Date		
COMPANY INFORMATION				
Company Name		Website		
Contact Name		Title		
Email		Telephone		
Address				
City		State	Zip Code	
PAYMENT				
Grand Total				
Credit Card #		Exp. Date	Security #	
Cardholder Name		Card Type		
Billing Address		Billing Tel		
City		State	Zip Code	
Signature		Date		

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#### **Credit Card:**

Data Connectors I, Inc Master Card/Visa/AMEX 500 Chesterfield Center, Suite 200 Chesterfield, MO 63017 Swift Code: BOFAUS3N

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