Data Connectors

Cybersecurity Community | Since 1999

DELIVERING WORLD-CLASS CONFERENCE EXPERIENCES TO GENERATE SALES FOR OUR VENDOR PARTNERS

Facilitating the collaboration between executive level cybersecurity professionals and cybersecurity providers for 23 years

DataConnectors.com

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MISSION STATEMENT
REGIONAL, NATIONAL, AND INTERNATIONAL MARKET EXPOSURE

We deliver a **world-class venue experience** to facilitate the collaboration between solution provider vendors and senior cybersecurity professionals representing companies across all industries and sizes.

We provide a platform for our vendors to interact with potential customers, enable them to deliver product presentations to a broad audience, and promote brand awareness

OUR COMPANY

For 23+ years and at more than 1,000 conferences, Data Connectors has been facilitating relationships between senior executives who are looking for solutions and the vendors who provide them. We offer solution providers the opportunity to speak directly to the community, with education-focused, trust-building presentations and discussions.

OUR COMMUNITY

We provide a nexus for cybersecurity solutions providers, senior executives, and industry leaders, allowing them to discuss the most pressing issues during dynamic, interactive conferences. The community encompasses more than 650,000 security professionals, from the northern-most reaches of Canada, throughout the United States, and south into Latin America and the Caribbean.

OUR CONFERENCES

These one-day events, held in up to 50 cities annually, gather hundreds of the region's top cybersecurity professionals under one roof for a world-class conference experience. With more engagement opportunities than competing events, attendees get access to influential security leaders and attend sessions held by the nation's top cyber solutions providers.

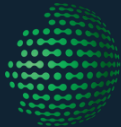## ATTENDEE BREAKDOWN

Member Industries

● Technology Services ● Public Sector & Education ● Financial Services ● Utilities & Manufacturing ● Retail & Other ○ Healthcare

Membership Profile

● Senior Executives (CISO, SVP) ● Executive, VP or Senior Director ● Manager / Decision Maker ● Architect / Engineer ○ Other

MEET OUR AUDIENCE
EXECUTIVE LEADERS FROM ACROSS ALL MAJOR INDUSTRIES

NOVELIS CISO	**NORTHROP GRUMMAN CORP.** VP & CIO	**LAND O'LAKES** CISO
GENERAL MOTORS Dir. & CISO, Vehicle Services	**BANK OF AMERICA CORPORATION** VP Cyber Security	**TEXAS MUTUAL INSURANCE** VP, Information Security & CISO
CTBC BANK CISO	**STATE OF TEXAS** CISO	**VIASAT** CISO
QTS CISO	**META** Senior Director, Security, Risk, Comp.	**RITCHIE BROS. AUCTIONEERS** Information Security Officer
WORLD FUEL SERVICES CORP. Network	**WALMART** Chief Security Architect	**CSAT SOLUTIONS** Information Security Officer
COCA-COLA CISO	**KASEYA** CISO	**HATCH** Information Security Officer
HITACHI VANTARA Sr. Project Manager, IT Security	**NY-PRESBYTERIAN HOSPITAL** Vice President & Deputy CISO	**NATIONAL CYBER SECURITY ALLIANCE** Director
FEDERAL RESERVE BANK OF ATLANTA AVP, Chief Information Security Officer	**MOUNT SINAI SOUTH NASSAU** AVP of IT Security	**ENPHASE ENERGY** Director of Information Security
CITRIX SYSTEMS Chief of Staff to CISO	**FRANKLINCOVEY** Global CIO	**NOKIA** Head of Security and Privacy
CITY OF ATLANTA Deputy Chief Information Officer	**MYRIAD GENETICS** Sr VP Information Systems and Security	**FISK ALLOY** Head of IT and Security
ZOOM VIDEO COMMUNICATIONS Head of Information Security	**MERRICK BANK** Senior VP & CIO	**CAPITAL ONE** IT Director, Program Management Officer
LOS ANGELES COUNTY CISO	**HENRY SCHEIN** CISO Senior Leader, Global Cyber Security	**INVENTIV HEALTH** Director of Information Technology
JETBLUE AIRWAYS Head of Security and Privacy	**KROLL CYBER RISK** Head of Digital Forensic, IR	**USDA** Deputy Director, Chief Information Officer
PNC FINANCIAL SERVICES GROUP, Business Information Security Officer	**BELRON GROUP** Global CISO	**SPANX** Technology Project Manager
SRS DISTRIBUTION CISO	**SIEMENS HEALTHCARE** CISO	**CBS** Director, Application Development
CITRIX SYSTEMS Exec. VP, Engineering & Acting CISO	**DENVER HEALTH AND HOSPITALS** CISO	**NCR** Director, Global Security
ADP Group CISO	**VERIZON** Exec. Director Cyber Security Strategy	**UNIVERSITY OF GEORGIA** Director, Administrative Information
PNC FINANCIAL SERVICES GROUP, CIO & Exec. VP, Capital Markets	**FAIRWAY INDEPENDENT MORTGAGE** CSO	**AUTO TRADER** Director, Information Technology
NUTRASWEET Director, IT	**TOTAL SYSTEMS SERVICES, INC.** Tech. Director, Emerging Tech.	**MCKESSON** Sr. Director, Privacy, Records, Info Mgmt.

KEYNOTE SPEAKERS

RENOWNED INDUSTRY EXPERTS DRIVING COMMUNITY ENGAGEMENT

Cecil Pineda
Senior VP & CISO
R1 RCM Inc.

Mathieu Gorge
CEO
VigiTrust

Chris Wolski
Sr. Director Information
Security/Enterprise Risk Officer
CSAT Solutions

Hadas Cassorla
CISO
IM1 Finance

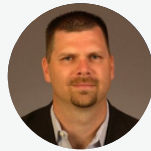**Chris Cockburn**
Cybersecurity Advisor, Region 7
CISA

Christopher Salgado
CEO
All Points Investigations, LLC

Ira Winkler
Field CISO and Vice President
CYE Security

Derek Melber
Evangelist
BrainCore.Net AZ, Inc.

Sharee English
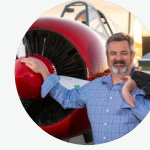Manager Information
Security Governance
Power Engineers

Kenrick Bagnall
Executive Board Member & CISO
CSGA

EJ Hilbert
Founder
KCE Cyber

Dr. Chris Golden PhD
CISO
React Health & React

George Finney
CEO
Well Aware Security

Ed Adams
President & CEO
Security Innovation

Christopher Frenz
AVP of IT Security
Mount Sinai South Nassau

Travis Howerton
Co-Founder and Chief
Technology Officer (CTO)
RegScale

Mike Wright
Deputy Chief Security Officer
Nelnet

John Felker
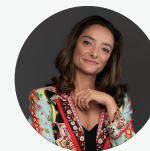President
Morse Alpha Associates, Inc.

Steve Shelton
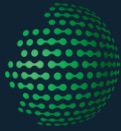Chief Executive Officer
Green Shoe Consulting

Nim Nadarajah
Deputy Executive Director
CSGA

Marcia Main
CISO
Upside

See all presenting speakers at DataConnectors.com/Speakers

![Data Connectors - Cybersecurity Community | Since 1999]

FEATURED VENDOR PARTNERS
A COMMUNITY OF OVER A THOUSAND SOLUTION PROVIDERS

Array	SendQuick®	BitLyft	COHESITY
CONCEAL	cradlepoint	THREATLOCKER	okta
CHECK POINT	Cyber GRX	SAVIYNT	DARKTRACE
CISCO	CLOUDFLARE	Barracuda	QOHASH
AUTOMOX	baramundi Empower your IT	Storagepipe	Secureworks®
SEARCHLIGHT CYBER	FORTIFYDATA	RIDGE IT·CYBER	veeAM
HID®	CYBSAFE	SOCRadar® Your Eyes Beyond	CloudSEK
SYNCDOG	elastic	zscaler	RAPID7

See full list of vendor partners at DataConnectors.com/Partners

REACH YOUR GOALS THROUGH SPONSORSHIP

Our sponsorship packages offer opportunities to reach the region's top security leaders. Choose the option that best fits your organization's needs.

⭐ PLATINUM ELITE SPONSOR - $10,000

○ **Premium Sponsorship Package Highlights:**
- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **Morning Keynote Presentation (45 minutes):** Prime-time slot for maximum impact.
- **Double Exhibit Booth Space:** Approximately 20' x 8' display area for enhanced visibility. Includes WiFi, electricity, table, and chairs.
- **Dedicated On-site Signage:** Featured on stage and around the venue.
- **Advanced Access to Pre-registration List:** Request and schedule pre-set, face-to-face business meetings three to five days before the conference date.
- **VIP Promo Code to Send to Prospects & Clients for Complimentary Admission:** Includes of analytics of anyone who registered using your VIP promo code.
- **Up to 4 Conference Staff Admissions.**
- **Unlimited Complimentary Lead Retrieval Licenses**
- **Custom-made Speaker Graphics for Social Media Promotion**

⭐ GOLD THOUGHT LEADER SPONSOR - $8,000

○ **Exclusive Sponsorship Package Features:**
- **Comprehensive Attendee Registration List:** Includes Name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **35-Minute Speaking Spot:** Prime-time slot for impactful presentations.
- **10x10 Exhibit Booth Space:** Includes WiFi, electricity, table, and chairs.
- **Advanced Access to Pre-registration List:** Request and schedule pre-set, face-to-face business meetings three to five days before the conference date.
- **VIP Promo Code to Send to Prospects & Clients for Complimentary Admission:** Includes of analytics of anyone who registered using your VIP promo code.
- **Up to 4 Conference Staff Admissions.**
- **Unlimited Complimentary Lead Retrieval Licenses**
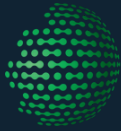- **Custom-made Speaker Graphics for Social Media Promotion**

⭐ SILVER PRESENTING SPONSOR - $6,000

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **25-minute speaking spot**
- **10x10 exhibit booth space.** Includes WiFi, electricity, table, and chairs.
- **VIP Promo Code to Send to Prospects & Clients for Complimentary Admission:** Includes of analytics of anyone who registered using your VIP promo code.
- **Up to 2 Conference Staff Admissions**
- **Unlimited Complimentary Lead Retrieval Licenses**
- **Custom-made Speaker Graphics for Social Media Promotion**

⭐ BRONZE EXHIBIT SPONSOR - $4,000

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **10x10 exhibit booth space.** Includes WiFi, electricity, table, and chairs.
- **Up to 2 Conference Staff Admissions**
- **Unlimited Complimentary Lead Retrieval Licenses**
- **Option to Add-on Panel Spot in Main Conference Room - $1,000.** Inclusion in a panel discussion on the main stage to accelerate traffic to your exhibit.

If your resources are limited, do not worry. We have a myriad of opportunities to extend your brand's reach and influence. <u>No exhibit is required!</u>

EXCLUSIVE DINNER SPONSOR: Host an exclusive executive dinner immediately after the networking reception. Two weeks before the event, select attendees by title and company for this intimate gathering. Your team will introduce the evening, followed by dinner and drinks. Receive full contact details using our badge scanner. Dinner expenses are the sponsor's responsibility. Don't miss this chance to build strong connections.

$20,000

EXCLUSIVE PRIVATE BREAKFAST SPONSOR: Be the first to connect with executives at an exclusive pre-conference breakfast. Two weeks before the event, select attendees by title and company for this private gathering. Your team's introduction, hot breakfast, and networking included. Limited to 10 guests. Don't miss out on this exclusive opportunity!

$10,000

EXCLUSIVE LUNCH SPONSOR: Elevate your sales team by becoming the exclusive "Lunch Sponsor." Gain prominent brand exposure through signage in the buffet area, agenda, and website. Present a 10-minute pitch about your product during the luncheon in the main sessions room. Don't miss this opportunity to shine!

$15,000

EXLUSIVE NETWORKING RECEPTION SPONSOR: Elevate your networking game! Your cocktail and hors d'oeuvre reception are strategically scheduled right after the cybersecurity executive roundtable panel and just before the executive dinner. Seize the spotlight as the Networking Reception Sponsor, with prominent branding on and around the bar and food area, agenda, and website.

$5,000

EXCLUSIVE COFFEE SPONSOR: Maximize your booth's impact as the exclusive coffee sponsor! A station, adjacent to your booth, ensures direct engagement with delegates. Benefit from prominent branding on the coffee station, agenda, and website, along with logo placement on cups and napkins.

$4,000

EXCLUSIVE CONFERENCE BAG & LANYARD SPONSOR: Make a lasting impression on every conference attendee. Each delegate will receive a branded lanyard and bag featuring your logo. You have the option to provide these items, or let Data Connectors take care of the production and design.

$4,000

EXCLUSIVE WIFI SPONSOR: Ensure every attendee recognizes your company by making secure Wi-Fi access exclusive to you! Make it mandatory for attendees to type your company name and tagline for secure connection throughout the conference. Enjoy prominent branding with signage on every table in the general sessions room, throughout the registration area, and in the solutions showcase.

$2,500

Additional Opportunities for Branding (Exhibit Booth Optional)

DEDICATED EMAIL: Seize the chance to spotlight your company as a featured sponsor in our event email, exclusively sent to our contact list with no mention of other vendor partner sponsors. If you're a presenting sponsor, your speaker will be prominently highlighted in the email. You have the control to provide the email content, including a link to a sponsor landing page for effective lead capture.

$3,000

FLASH TALK ZONE: Showcase your projects and innovation with a dynamic flash talk! Each speaker gets 15 minutes on the smaller stage in the solutions showcase. Limited to two companies.

$3,500

Exclusive Seat Drop with Marketing Collateral: Amplify your brand! Each seat in our solutions showcase will feature your promotional material.

$2,000

Exclusive Out and About Dinner Host: Gather 30-50 attendees for a special dinner event. Your dinner will be promoted in our conference materials to all attendees, and you can personally invite prospects. Data Connectors will send invites during the confirmation process. The sponsor gets the dinner list, confirms attendance, and arranges the venue and menu. Dinner cost not included.
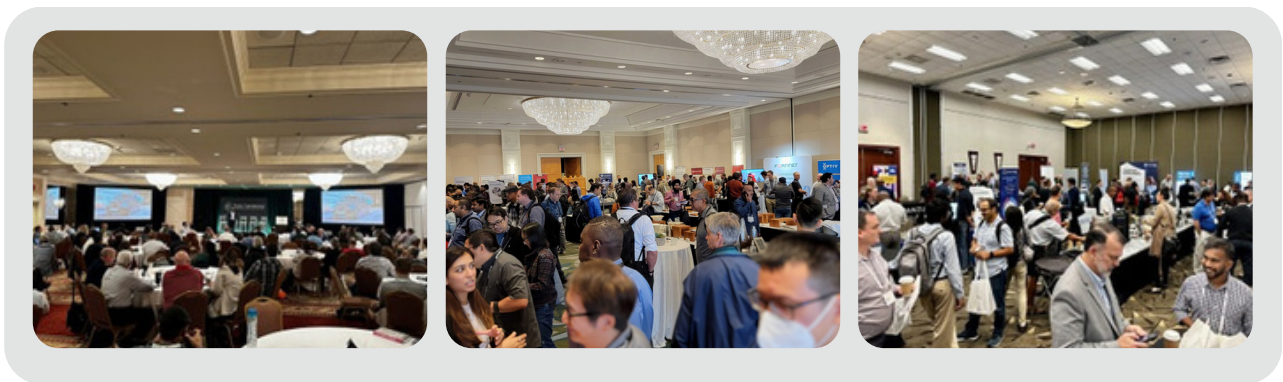
$4,000

Presentation Recordings: Showcase your outstanding presentation! Every session at our conferences is recorded. Opt for this feature to receive an edited version of your presentation, with or without slides, for sharing, learning, or promotion.

$1,500

Commercial Showcase: Elevate your company during our shows! Submit a compelling 60-second commercial, and we'll feature it during breaks in the presentation room. You have the freedom to choose 10 cities/conferences where you'd like your commercial to be aired.

$1,500

"*I just wanted to reach out and commend you and your team. Your dedication to providing top-notch cybersecurity conferences has truly set a high standard. Wishing you a joyful holiday season filled with warmth and gratitude for your exceptional work in keeping us all informed and connected.*"
Sharee English, Department Manager, Information Security Governance Department (ISGD), POWER Engineers, Inc.

"*Truly enjoyed the Dallas show and I am meeting with our CMO on Friday to see if we can incorporate several of the Data Connectors as a staple to our 2024 marketing program.*"
Shawn K. Downey -Savvy

"We think we got number of solid contacts today and both Garvin and I thought it was great experience. Look forward to working together in the future and thanks again!
Jack Laishes - Thorncastle Solutions.

"*I think the event was very well organized. You seem to have a pretty good grasp of running these events. Your staff was excellent. You apparently hire good people and train them well because I felt they had great customer service skills. Whatever you do, please keep doing.*"
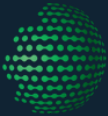**Zubair Alexander, CISO, Certified Ethical Hacker, & Cybersecurity Strategist**

"*Dawn, you did a great job on the Raleigh show! I noticed that all the vendors were fully engaged, and the presentations were very well attended and received. Ryan our COO and Nikki Director of Marketing, have been considering doing a convention like this and now that I attended this Cyber Security event, I see clearly how this is beneficial. Again, great job yesterday! Talk to you soon!*"
Tim Martin | Founder, 10X Consulting Group

Data Connectors
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JAN | 25 AI Virtual

FEB | 29 Austin

MAR | 14 Tampa
28 Raleigh

APR | 11 Atlanta
25 St. Louis

MAY | 02 OT/ICS Virtual
16 Dallas
30 Healthcare & Pharma Virtual

JUN | 13 Boston
27 Chicago

JUL | 11 MSSP Virtual
18 Phoenix
25 SLED/FED Virtual

AUG | 08 Denver
29 Philadelphia

SEP | 12 DC/Baltimore
19 GRC Virtual

OCT | 03 Toronto
17 Vancouver

NOV | 07 Mexico City
14 Canada Virtual

DEC | 05 Dallas
12 Financial Virtual