

Data Connectors
Cybersecurity Community | Since 1999

2024 Sponsorship Options



PLATINUM ELITE SPONSOR

➤ Premium Sponsorship Package Highlights:

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **Morning Keynote Presentation (40 minutes):** Prime-time slot for maximum impact.
- **Double Exhibit Booth Space:** Approximately 20' x 8' display area for enhanced visibility.
- **Dedicated On-site Signage:** Featured on stage and around the venue.
- **One Dedicated Email to Data Connectors' Regional Database:** Reaching approximately 20,000-40,000 IT contacts.
- **Advanced Access to Pre-registration List:** Request and schedule pre-set, face-to-face business meetings three to five days before the conference date.
- **35 Complimentary VIP Passes:** Valued at \$7,000, including admission to all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 4 Conference Staff Admissions.**
- **Option to Rent Badge Scanner Services for streamlined engagement.**



GOLD THOUGHT LEADER SPONSOR

➤ Exclusive Sponsorship Package Features:

- **Comprehensive Attendee Registration List:** Includes Name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **30-Minute Speaking Spot:** Prime-time slot for impactful presentations.
- **10x10 Exhibit Booth Space:** Prominent display area for showcasing your offerings.
- **Advanced Access to Pre-registration List:** Request and schedule pre-set, face-to-face business meetings three to five days before the conference date.
- **20 Complimentary VIP Passes:** Valued at \$4,000, providing admission to all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 4 Conference Staff Admissions.**
- **Option to Rent Badge Scanner Services for efficient engagement.**



SILVER PRESENTING SPONSOR

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **20-minute speaking spot**
- **10x10 exhibit booth space**
- **20 complimentary VIP passes (valued at \$4000) to invite customers and prospects.** Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**



BRONZE PANEL PRESENTING SPONSOR

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **Inclusion in one of our industry expert panel discussions in our General Sessions Room with the entire conference audience.**
- **10x10 exhibit booth space**
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**



EXHIBITOR SPONSOR

- **Comprehensive Attendee Registration List:** Includes name, company, title, phone, email, mailing address, annual revenue, and number of employees (when provided).
- **10x10 exhibit booth space**
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**



DAWN MORRISSEY

CEO

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If your resources are limited, do not worry. We have a myriad of opportunities to extend your brand's reach and influence. No exhibit is required!

EXCLUSIVE DINNER SPONSOR: Host an exclusive executive dinner immediately after the networking reception. Two weeks before the event, select attendees by title and company for this intimate gathering. Your team will introduce the evening, followed by dinner and drinks. Receive full contact details using our badge scanner. Dinner expenses are the sponsor's responsibility. Don't miss this chance to build strong connections.

EXCLUSIVE PRIVATE BREAKFAST SPONSOR: Be the first to connect with executives at an exclusive pre-conference breakfast. Two weeks before the event, select attendees by title and company for this private gathering. Your team's introduction, hot breakfast, and networking included. Limited to 10 guests. Don't miss out on this exclusive opportunity!

EXCLUSIVE LUNCH SPONSOR: Elevate your sales team by becoming the exclusive "Lunch Sponsor." Gain prominent brand exposure through signage in the buffet area, agenda, and website. Present a 10-minute pitch about your product during the luncheon in the main sessions room. Don't miss this opportunity to shine!

EXCLUSIVE NETWORKING RECEPTION SPONSOR: Elevate your networking game! Your cocktail and hors d'oeuvre reception are strategically scheduled right after the cybersecurity executive roundtable panel and just before the executive dinner. Seize the spotlight as the Networking Reception Sponsor, with prominent branding on and around the bar and food area, agenda, and website.

EXCLUSIVE COFFEE SPONSOR: Maximize your booth's impact as the exclusive coffee sponsor! A station, adjacent to your booth, ensures direct engagement with delegates. Benefit from prominent branding on the coffee station, agenda, and website, along with logo placement on cups and napkins.

EXCLUSIVE CONFERENCE BAG & LANYARD SPONSOR: Make a lasting impression on every conference attendee. Each delegate will receive a branded lanyard and bag featuring your logo. You have the option to provide these items, or let Data Connectors take care of the production and design.

EXCLUSIVE WIFI SPONSOR: Ensure every attendee recognizes your company by making secure Wi-Fi access exclusive to you! Make it mandatory for attendees to type your company name and tagline for secure connection throughout the conference. Enjoy prominent branding with signage on every table in the general sessions room, throughout the registration area, and in the solutions showcase.

Additional Opportunities for Branding (Exhibit Booth Optional)

DEDICATED EMAIL: Seize the chance to spotlight your company as a featured sponsor in our event email, exclusively sent to our contact list with no mention of other vendor partner sponsors. If you're a presenting sponsor, your speaker will be prominently highlighted in the email. You have the control to provide the email content, including a link to a sponsor landing page for effective lead capture.

FLASH TALK ZONE: Showcase your projects and innovation with a dynamic flash talk! Each speaker gets 15 minutes on the smaller stage in the solutions showcase. Limited to two companies.

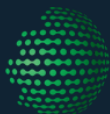
Exclusive Seat Drop with Marketing Collateral: Amplify your brand! Each seat in our solutions showcase will feature your promotional material.

Exclusive Out and About Dinner Host: Gather 30-50 attendees for a special dinner event. Your dinner will be promoted in our conference materials to all attendees, and you can personally invite prospects. Data Connectors will send invites during the confirmation process. The sponsor gets the dinner list, confirms attendance, and arranges the venue and menu. Dinner cost not included.

Presentation Recordings: Showcase your outstanding presentation! Every session at our conferences is recorded. Opt for this feature to receive an edited version of your presentation, with or without slides, for sharing, learning, or promotion.

Commercial Showcase: Elevate your company during our shows! Submit a compelling 60-second commercial, and we'll feature it during breaks in the presentation room. You have the freedom to choose 10 cities/conferences where you'd like your commercial to be aired.





2024 CALENDAR OF EVENTS



JAN

25 AI Virtual

JUL

11 MSSP Virtual
18 Phoenix
25 SLED/FED Virtual

FEB

22 Healthcare & Pharma Virtual
29 Austin

AUG

08 Denver
29 Philadelphia

MAR

14 Tampa
28 Raleigh

SEP

12 DC/Baltimore
19 GRC Virtual

APR

11 Atlanta
25 St. Louis

OCT

03 Toronto
17 Vancouver

MAY

02 OT/ICS Virtual
16 Dallas
30 Financial Virtual

NOV

07 Mexico City
14 Canada Virtual

JUN

13 Boston
27 Chicago

DEC

05 Dallas