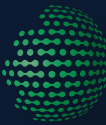


Data Connectors

Cybersecurity Community | Since 1999

**DELIVERING WORLD-CLASS CONFERENCE EXPERIENCES TO GENERATE SALES
FOR OUR VENDOR PARTNERS**

Facilitating the collaboration between executive level cybersecurity professionals and cybersecurity providers for 23 years



MISSION STATEMENT

REGIONAL, NATIONAL, AND INTERNATIONAL MARKET EXPOSURE

We deliver a **world-class venue experience** to facilitate the collaboration between solution provider vendors and senior cybersecurity professionals representing companies across all industries and sizes.

We provide a platform for our vendors to interact with potential customers, enable them to deliver product presentations to a broad audience, and promote brand awareness



OUR COMPANY

For 23+ years and at more than 1,000 conferences, Data Connectors has been facilitating relationships between senior executives who are looking for solutions and the vendors who provide them. We offer solution providers the opportunity to speak directly to the community, with education-focused, trust-building presentations and discussions.



OUR COMMUNITY

We provide a nexus for cybersecurity solutions providers, senior executives, and industry leaders, allowing them to discuss the most pressing issues during dynamic, interactive conferences. The community encompasses more than 650,000 security professionals, from the northern-most reaches of Canada, throughout the United States, and south into Latin America and the Caribbean.



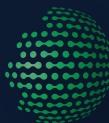
OUR CONFERENCES

These one-day events, held in up to 50 cities annually, gather hundreds of the region's top cybersecurity professionals under one roof for a world-class conference experience. With more engagement opportunities than competing events, attendees get access to influential security leaders and attend sessions held by the nation's top cyber solutions providers.

IMPRESSED ALREADY?

Click here to sign up today!

[SIGN UP](#)

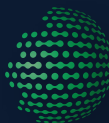


MEET OUR AUDIENCE

EXECUTIVE LEADERS FROM ACROSS ALL MAJOR INDUSTRIES

To obtain a full sample list of attendees, please contact dmorrissey@dataconnectors.com.

| | | |
|---|---|--|
| NOVELIS CISO | NORTHROP GRUMMAN CORP. VP & CIO | LAND O'LAKES CISO |
| GENERAL MOTORS Dir. & CISO, Vehicle Services | BANK OF AMERICA CORPORATION VP Cyber Security | TEXAS MUTUAL INSURANCE VP, Information Security & CISO |
| CTBC BANK CISO | STATE OF TEXAS CISO | VIASAT CISO |
| QTS CISO | META Senior Director, Security, Risk, Comp. | RITCHIE BROS. AUCTIONEERS Information Security Officer |
| WORLD FUEL SERVICES CORP. Network | WALMART Chief Security Architect | CSAT SOLUTIONS Information Security Officer |
| COCA-COLA CISO | KASEYA CISO | HATCH Information Security Officer |
| HITACHI VANTARA Sr. Project Manager, IT Security | NY-PRESBYTERIAN HOSPITAL Vice President & Deputy CISO | NATIONAL CYBER SECURITY ALLIANCE Director |
| FEDERAL RESERVE BANK OF ATLANTA AVP, Chief Information Security Officer | MOUNT SINAI SOUTH NASSAU AVP of IT Security | ENPHASE ENERGY Director of Information Security |
| CITRIX SYSTEMS Chief of Staff to CISO | FRANKLINCOVEY Global CIO | NOKIA Head of Security and Privacy |
| CITY OF ATLANTA Deputy Chief Information Officer | MYRIAD GENETICS Sr VP Information Systems and Security | FISK ALLOY Head of IT and Security |
| ZOOM VIDEO COMMUNICATIONS Head of Information Security | MERRICK BANK Senior VP & CIO | CAPITAL ONE IT Director, Program Management Office |
| LOS ANGELES COUNTY CISO | HENRY SCHEIN Senior Leader, Global Cyber Security | INVENTIV HEALTH Director of Information Technology |
| JETBLUE AIRWAYS Head of Security and Privacy | KROLL CYBER RISK Head of Digital Forensic, IR | USDA Deputy Director, Chief Information Officer |
| PNC FINANCIAL SERVICES GROUP, Business Information Security Officer | BELRON GROUP Global CISO | SPANX Technology Project Manager |
| SRS DISTRIBUTION CISO | SIEMENS HEALTHCARE CISO | CBS Director, Application Development |
| CITRIX SYSTEMS Exec. VP, Engineering & Acting CISO | DENVER HEALTH AND HOSPITALS CISO | NCR Director, Global Security |
| ADP Group CISO | VERIZON Exec. Director Cyber Security Strategy | UNIVERSITY OF GEORGIA Director, Administrative Information |
| PNC FINANCIAL SERVICES GROUP, CIO & Exec. VP, Capital Markets | FAIRWAY INDEPENDENT MORTGAGE CSO | AUTO TRADER Director, Information Technology |
| NUTRASWEET Director, IT | TOTAL SYSTEMS SERVICES, INC. Tech. Director, Emerging Tech. | MCKESSON Sr. Director, Privacy, Records, Info Mgmt. |



KEYNOTE SPEAKERS

RENOWNED INDUSTRY EXPERTS DRIVING COMMUNITY ENGAGEMENT



Andrew Vezina

*VP & CISO
Equitable Bank*



Anthony Foust

*GLOBAL CISO
Belron Group*



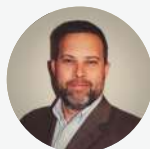
Arun DeSouza

*CISO & CPO
Nexteer Automotive Corp.*



Marc Ashworth

*Sr. VP - CISO
First Bank*



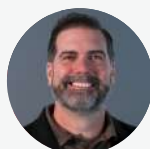
Bryan Galloway

*Head of Global Info. Security
Sonoco Products Company*



Chris Frenz

*AVP of IT Security
Mount Sinai Health System*



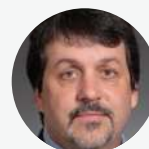
Troy Stairwalt

*VP, CISO
Akron Children's Hospital*



Daniel Walsh

*CISO
VillageMD*



Dave Estlick

*CISO
Chipotle Mexican Grill*



Endre Walls

*EVP, CISO
Customers Bank*



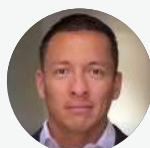
Gaurav Singal

*CIO & VP
Georgia Lottery Corporation*



Gene Barskiy

*Head of IT and Security
Berje*



Jay Gonzales

*Chief Security Officer
Samsung Semiconductor, Inc.*



Jeff Johnson

*CISO, Sr. Director
Siemens Healthcare*



Joe Ficocello

*Chief Information Officer
Shipman & Goodwin LLP*



John Frushour

*D-CISO
NY-Presbyterian Hospital*



Mark Adams

*Sr. Mgr. & vCISO
Superior Energy*



Merritt Baer

*Principal Security Architect
Amazon Web Services*



Mike Woodson

*Dir. of Info. Security and Privacy
Sonesta International Hotels*



Mike Gardner

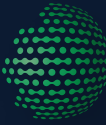
*Deputy CIO
USDA Rural Development*



Nemi George

*VP, Info. Security Officer
Pacific Dental Services*

See all presenting speakers at DataConnectors.com/Speakers

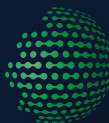


FEATURED VENDOR PARTNERS

A COMMUNITY OF OVER A THOUSAND SOLUTION PROVIDERS



See full list of vendor partners at DataConnectors.com/Partners



REACH YOUR GOALS THROUGH SPONSORSHIP

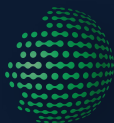
Our sponsorship packages offer opportunities to reach the region's top security leaders. Choose the option that best fits your organization's needs.



PLATINUM ELITE SPONSOR

LIMIT ONE OPPORTUNITY AVAILABLE PER CONFERENCE

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- **Advanced access to pre-registration list** approximately three to five days before conference date. Advanced access allows you to request & schedule pre-set, face-to-face business meetings.
- **Morning Keynote Presentation** (40 minutes) during prime time slot.
- **Double exhibit booth space** (approximately 20' x 8' display area)
- **Dedicated on-site signage** on stage and around venue
- **One dedicated email to Data Connectors' regional database.** Audience size approximately 20,000-40,000 IT contacts.
- **35 complimentary VIP passes (valued at \$7000)** to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 4 conference staff admissions**
- **Option to rent badge scanner services**



GOLD THOUGHT LEADER SPONSOR

LIMIT 4 OPPORTUNITIES PER CONFERENCE

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- **Advanced access to pre-registration list** approximately three to five days before conference date. Advanced access allows you to request & schedule pre-set, face-to-face business meetings.
- **30 minute speaking spot** during prime time slot.
- **10x10 exhibit booth space**
- **20 complimentary VIP passes** (valued at \$4000) to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 4 conference staff admissions**
- **Option to rent badge scanner services**



SILVER PRESENTING SPONSOR

LIMIT 6 OPPORTUNITIES PER CONFERENCE

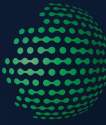
- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- **20-minute speaking spot**
- **10x10 exhibit booth space**
- **20 complimentary VIP passes (valued at \$4000)** to invite customers and prospects. Includes admission into all sessions, the exhibit hall, breakfast, lunch, snacks, and networking reception.
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**



BRONZE PANEL PRESENTING SPONSOR

LIMIT 8 OPPORTUNITIES PER CONFERENCE

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- **Inclusion** in one of our industry expert panel discussions in our General Sessions Room with entire conference audience.
- **10x10 exhibit booth space**
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**



EXHIBITOR SPONSOR

ASK ABOUT OUR PAVILION PACKAGES

- **Complete post registration list.** Includes Name, company, title, phone, email, mailing address, annual revenue and number of employees. (when provided to us)
- **10x10 exhibit booth space**
- **Up to 2 conference staff admissions**
- **Option to rent badge scanner services**

Visit DataConnectors.com/Sponsor to learn more on why **Data Connectors is the solution** to your Cybersecurity Conference needs.



TRAFFIC ACCELERATORS

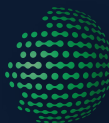
DINNER SPONSOR: Our most intimate chance for you to build strong relationship with attendees.

Dinner follows immediately after our networking reception. You will receive a list of registered attendees approximately two weeks prior to the event. You may select attendees by title and company, who will be invited to attend this exclusive executive dining experience. Dinner will kick off with an introduction from your team followed by dinner and drinks. You will receive full contact details for those who register and attend.

DEMO SPONSOR: This is your chance for your sales team to shine. You will have prominent branding as the “Demo Sponsor” including signage on and around the lunch buffet area, agenda, conference app, and website. Lunch will take place in the general sessions room where you will have a 10 minute session to pitch the audience on your product.

NETWORKING RECEPTION SPONSOR: Networking is the name of the game. Your cocktail and hors d’oeuvre reception will immediately follow the cyber security executive round table panel discussion and precede the executive dinner. You will have prominent branding as the networking reception sponsor including signage on and around the bar and food area, agenda, conference app, and website.

COFFEE SPONSOR: Meet nearly every delegate at your booth where coffee is being served! As the exclusive coffee sponsor, you will have a station directly adjacent to your booth. You will have prominent branding as the coffee sponsor including signage around the coffee station, agenda, conference app, and website. In addition, all cups and napkins will be branded with your logo.



TRAFFIC ACCELERATORS CONTINUED

CONFERENCE BAG & LANYARD SPONSOR: Leave an impression with every attendee who checks in to the conference. Each delegate will receive a lanyard and bag branded with your logo.

WIFI SPONSOR: Everyone NEEDS a secure WiFi connection. Here's your opportunity to require every attendee to type your company's name and tagline to gain access to a secure Wi-Fi connection for the duration of the conference. Prominent branding including signage on every table in the general sessions room, throughout registration area, and solutions showcase.

DEDICATED EMAIL: This is your opportunity to announce your company as a featured sponsor for the event, via email to our contact list. No other vendor partner sponsors are mentioned on the email. If you are a presentingsponsor, your speaker will be highlighted in the email. Attendees who register from this email can be provided to your team pre-event with full contact details. We will include a "request a meeting" link direct to your website allowing you to gain leads outside of those who register for the event.

